

REGISTERED COMPANY NUMBER: 06632452 (England and Wales)
REGISTERED CHARITY NUMBER: 1145249

**Report of the Trustees and
Financial Statements for the Year Ended 31 December 2019
for
BRITISH SIGN LANGUAGE BROADCASTING TRUST**

Godfrey Wilson Ltd
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BRITISH SIGN LANGUAGE BROADCASTING TRUST

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for the Year Ended 31 December 2019**

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**Report of the Trustees
for the Year Ended 31 December 2019**

The trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2019. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The objects of the charity are "the promotion of social inclusion among the deaf community who are socially excluded from society, or parts of society, as a result of being deaf by encouraging, supporting and developing the provision of broadcasting of sign-presented content (in any media) for the members of the deaf community".

Public benefit

The audience for British Sign Language Broadcasting Trust (BSLBT) programmes is the Deaf community whose first and preferred language is British Sign Language (BSL). English is at best a second language, and indeed written and spoken language is not part of Deaf people's natural experience or culture. This means that subtitling on television is often a challenge - and real access to, and understanding of, many programmes may be limited.

BSLBT aims to address the social exclusion of Deaf people. It is the sole provider of television programmes made specifically for the Sign Language community. As well as providing vital information in their native language, here Deaf people can also see themselves and their lives reflected, and their experiences and culture shared and acknowledged through their preferred language. Deaf children and young deaf people at last have role models to identify with, while a geographically fragmented deaf population is brought together and validated as a community. In addition, the programmes provide visibility of the Deaf community to the mainstream world.

In shaping our objectives for the year and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

Aims of the charity

The aims of the charity are:

- To engage with the Deaf community to find out their views on what programmes and other content they wish to see;
- To provide a wide range of television programmes made in British Sign Language by Deaf people for Deaf people; and
- To make it as easy as possible to find and watch BSL Zone content on television and online.

Report of the Trustees
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ACHIEVEMENT AND PERFORMANCE

Charitable activities

Main objectives for the year

- To review BSLBT's Vision, strategy and structure
- To continue to provide a diverse range of television programmes in BSL
- To build on audience engagement

The BSLBT strategic Business Plan was reviewed at the Board and staff Awayday in May 2019 with the following aims:

1. To review what we know about BSLBT's Audience
2. To refresh the Vision for BSLBT
3. To review what core work BSLBT should focus on - its Mission
4. To define the Values that should underpin BSLBT's work

These were the outcomes of the Awayday:

1) BSLBT's Audience

A representation of the audience was created consisting of three concentric circles. The core audience at the centre are people who share the cultural and social experience of being Deaf and who use BSL. In the second layer are other viewers, mostly notably the families and friends of BSL viewers, professionals who work with Deaf people, teachers in Deaf schools, BSL interpreters, and people who are learning BSL. The outer layer consists of the wider media/policy world: subscriber channels, media and film professionals, organisers of media industry events and festivals, and regulators and policy makers.

It was agreed that the focus for BSLBT's work is on making programmes for the core audience. BSLBT's work, however, may be seen and enjoyed by other viewers and by the wider media and policy world, but these groups are not BSLBT's primary audience.

2) BSLBT Vision

After careful review of the existing vision statements and discussion of how to put the core audience at the heart of all BSLBT's activities the following new vision statement was agreed:

Reaching every Deaf BSL user with more of the BSL content that they love to watch.

3) BSLBT Values

- BSL is the life blood of our content
- The BSL community is at the heart of what we do
- We showcase the diversity of Deaf culture
- We nurture professional skills for Deaf content creators
- We are Deaf and hearing people working together to achieve our goals

4) BSLBT Mission

To work towards the Vision, the following Mission lays out the three areas of core work BSLBT should focus on:

COMMUNICATIONS AND DISTRIBUTION

- Alongside a new Distribution strategy, to increase our marketing, communication and awareness-raising within the Deaf community
- To develop a feedback loop with the BSL audience - engaging with them to find out what content they want and getting feedback on what they watch
- To explain a new vision and strategy to subscriber broadcasters and to bring them along on the journey
- To review its Distribution strategy so that it is as easy as possible for Deaf BSL users to find and enjoy BSLBT content

CONTENT AND COMMISSIONING

- Commission and produce programmes in BSL that our core audience of Deaf BSL users want to watch.
- To grow more Deaf programme-makers. This will be a long journey. Some of this may be in-house; some may be with external partners

Report of the Trustees
for the Year Ended 31 December 2019

MANAGEMENT & GOVERNANCE

- To ensure there is a sustainable financial model to underpin these new, or expanded, areas of activity
- To understand and manage the risks which new initiatives will bring. Not everything will be successful, but lessons can be learned. Setting goals and good evaluation will be important.

Progress and any issues on these three areas are reported below:

Communications and Distribution:

Distribution:

In 2019, the BSL Zone maintained its transmission slot on Film4 on Monday mornings at 0800. On the Together TV channel slots were reduced from four to two and focussed on Monday evenings. See Table 1 below.

Channel	Day	Time slot
Film4	Monday	0800
Together TV	Monday	1900
Together TV	Monday	2200

Table 1: Broadcast slots for the BSL Zone

The main tools for measuring television audiences are not designed to provide accurate data for individual transmission slots such as the BSL Zone on TV. The reported fall audience in Film4 in 2019 may very well result from a change in the sampling by BARB rather than a real drop in audiences for the programmes. The available data, however, indicates that in 2019 for Film4, with one slot per week, 186,000 people watched BSL Zone programming for at least three minutes. See Table 2 below.

Channel	BSL Zone slots per week	Three-minute reach in 2019	Three-minute reach in 2018
Together TV (formerly the Community Channel)	2 in 2019 4 in 2018 3 in 2017	181k	205k
Film4	1	186k	429k

Table 2: Viewing figures for BSL Zone programmes 2017-2019 (Source: BARB)

- In November 2019, the BSL Zone launched on the Sky Video-on-Demand platform with 100 programmes - a mixture of children's programmes, comedies and dramas as well as a range of factual programmes, including both recent content and programming from our archive dating as far back as 2011.
- BSLBT also makes its content available online through its website www.bslzone.co.uk and app.
- Data for viewing programmes through the website is taken from the BSL Zone's video-hosting platform, Wistia. In 2019 there were 177k plays of BSL Zone content (2018: 209k)
- Table 3 below shows the most-watched programmes on the BSL Zone online in 2019:

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PROGRAMME	First published	Wistia ranking	Google Analytics ranking
Zoom Focus: The End	April 2012	1	2
History of Deaf Education 1	March 2012	2	4
Zoom Focus: Confession	April 2012	3	3
Deaf Funny 5	Oct 2019	4	5
Deaf Funny 1	May 2017	5	1
Hope	Sept 2019	6	6
Deaf Funny 6	Oct 2019	7	7
Deaf Funny 3	Sept 2018	8	9
Getting Personal: Richard France	May 2019	9	11
Evolution of BSL	Dec 2012	10	8
Punk Chef on the Road 1:1	March 2019	11	12
History of Deaf Education 2	March 2012	12	10
The Muddy Boot Room 1:1	Oct 2019	12	

Table 3: Most-watched programmes online in 2019

- The Trust receives statistics and analytics data on its website from two sources: Wistia, the video player which now hosts all video content on the BSL Zone online and Google Analytics. Unfortunately the two sets of data provide a somewhat contradictory picture.
- The BSL Zone app for both iOS and Android, launched in 2017, offers live streaming of programmes and a 28-day download feature so that people can watch BSL Zone content without needing to be connected to the internet. During 2019, the app had been downloaded a further 3.4k times, bringing the total to 12,400 (2018: 9,000).
- Overall programmes were viewed and/or downloaded on the app 178,000 times in 2019 (2018: 60,000), an increase of 300%. This may explain the slight fall of viewing through the website.
- The top ten programmes viewed on the app were:

Programme	Ranking
Deaf Funny: 1	1
Hope	2
Deaf Funny: 5	3
Deaf Funny: 3	4
Deaf Funny: 4	5
Deaf Funny: 6	6
Never Enough (Part 1)	7
Small World 1:1	8
Fairytale of London Town	9
Wicked Revisited 1	10

Table 4: App top 10 programmes viewed in 2019

Report of the Trustees
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Communication

- The Trust continues to focus its communications on engaging with our core Deaf audience online.

	2019	2018	2017
Facebook 'Likes'	31k	24k	17k
Twitter followers	8k	7k	6k
Mailchimp newsletter sign-ups	3k	2.9k	2.8k
Instagram followers	5k	2k	0.8k

Table 5: Social media 2017-2019

- With increased effort and more regular postings, the number of 'Likes' of the BSL Zone Facebook saw an increase of 29%, and Facebook followers passed 35,000. Twitter followers grew organically by 14%, and Instagram began to take off as followers increased by 150%. See Table 5 above.
- In March, BSLBT's 10th birthday was marked with a live streamed interview, presented by Fifi Garfield. She talked to Dr Terry Riley OBE, who was BSLBT's first CEO, and director Louis Neethling, who worked on the *Wicked Pilot*, the first BSL Zone programme to be transmitted.
- There were also sensitive live streams on mental health and suicide (tying in with the *Getting Personal* pilot) and cancer (tying in with the drama *Hope*), in which the issues were explored in depth by participants with relevant personal experiences.
- The live stream team expanded to incorporate some younger Deaf filmmakers during the cancer programme who had received training in using new software and multiple iPhones as cameras. This marked a departure from the single camera set-up used in most of our live streams, giving viewers more variety.
- Multiple cameras were again put to good use in the final live stream of 2019, a Festive Cooking Special, which involved Scott "Punk Chef" Garthwaite and cook Yvonne Cobb creating festive delights in front of a live audience, with an amusing Fifi Garfield asking them questions. The viewing figures were particularly good for this stream, with the enthusiastic audience asking a barrage of questions throughout, too.
- Our new YouTube channel, BSL Zone Unofficial, also launched in December 2019. Designed to give younger Deaf people a platform to share their media-related knowledge and views, the first video was presented by Raabia Hussain, a filmmaker who related her experiences of filming in Kenya, followed by a video from Rowan Warnock, a first-time presenter of *Wicked Revisited*. The channel continues to grow organically, with a number of new presenters.
- Other Facebook posts also continued to do well, with our live streams achieving healthy organic audiences both on Facebook and on our website afterwards, and links to our weekly programmes regularly achieving reaches of over 80,000.
- The Trust again held a series of annual meetings with its broadcaster subscribers in late 2019 and early 2020 to report to them on the activities and progress of the Trust.
- BSLBT's first ten years were marked with a reception at BAFTA attended by many of the people who had played a significant part in the charity's first decade. In his welcome Terry Riley reminded everyone of how far BSLBT had come. Sadly Dr Riley died in October 2019 after a long illness.

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Content:

• Thirty-five programmes were commissioned or acquired in 2019 (2018: 27) from seven different companies, as Table 6 below shows.

Programme title	No. of Progs	Genre	Production company	Company location
<i>Punk Chef on the Road</i>	9	Lifestyle/ cookery	Hungry Gap Productions	Bristol
<i>Getting Personal</i>	4	Factual	Drummer TV	Bristol
<i>I Want to Change the World</i>	1	Factual	Drummer TV	Bristol
<i>The Big T</i>	1	Factual	Drummer TV	Bristol
<i>Life Stories: Tessa Padden</i>	1	Factual	ITV SignPost	Gateshead
<i>The Beautiful Game 2</i>	2	Sport	ITV SignPost	Gateshead
<i>Never Enough</i>	2	Sport	ITV SignPost	Gateshead
<i>The Muddy Boot Room</i>	4	Sport	ITV SignPost	Gateshead
<i>Here/not Here</i>	1	Drama/dance	Artemisia Films	London
<i>Look/Here not Here</i>	1	Factual	Artemisia Films	London
<i>Words of Caramel</i>	1	Factual	Making Doc Producciones	Spain
Several topics	4	Factual	Point du Jour	France
<i>My Norway</i>	4	Factual	Doves Media	Norway
TOTAL	35			

Table 6: Programmes commissioned/acquired in 2019

• The 35 programmes in 2019 ranged from cookery to sport, documentary and a new form of dance-drama. All programmes are available to watch at www.bslzone.co.uk although some programmes commissioned in 2019 will not be published/broadcast until 2020.

• Training and development of programme makers remained a key focus. Stronger relationships for factual programmes were forged with two companies in 2019, Drummer TV and ITV Signpost. The teams that made *Getting Personal* and *I Want to Change the World* at Drummer TV were each led by a Deaf producer/director with guidance and support from very experienced Executive Producers.

• In collaboration with BSLBT, ITV Signpost established a year-long training scheme for two Deaf people to learn about programme-making and gain skills across production. The trainees joined in January 2020 and have been working on the monthly magazine programme, *The Muddy Boot Room*, covering all aspects of Deaf football.

• Deaf director and producer Bim Ajadi worked with Artemisia Films on *Here/Not Here* and *Look Here/Not Here*. This new hip-hop music drama combines elements of dance, sign, visual vernacular and sport. It is complemented by the documentary *Look Here/Not Here* which explores themes in the work through interviews with some of the creatives and performers.

• The Board decided in late 2019 that there should be a development phase to all programmes before they are considered for full commission. A number of factual projects also went into early-stage development in late 2019 and will be considered for production during 2020.

• No 28-minute dramas were produced in 2019 but four scripts went through the development process and are now ready for production in 2020.

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• To improve the flow, and smooth the delivery, of dramas for the BSL Zone, Script Bank was also launched in 2019. This scheme, supported by both Deaf and hearing drama experts, is for emerging Deaf writers to develop their skills and write a 28-minute drama script, which ideally will then be produced for the BSL Zone. Currently five writers are working on early drafts of their scripts.

The first films from the Short Film scheme, launched in 2018, were delivered in 2019. This entry-level scheme for emerging film-makers to make a 10-minute short for the BSL Zone is being run again in 2019/2020. In 2019 one factual film and four dramas were produced, for online-only publication.

In 2019 BSL Zone programmes were selected to be shown at more than 30 film mainstream and Deaf/disability film festivals in the UK and around the world, from Sweden to Taiwan.

Submissions to film festivals and for awards continued. The drama, *To Know Him*, was longlisted for the Best British Short Film at BAFTA and awards at other festivals are given in the table below.

	Award	Festival/Awarding body
<i>Hope</i>	Best Shorts Showcase	Encounters, UK
	Best Film	Tolosa International Deaf Film Festival, Spain
	Best Director	
	Best Actress	
	Audience Award for Best Drama	
<i>Deaf Funny 3</i>	Best Television Programme	Deaffest Film Festival, UK
<i>To Know Him</i>	Best Actress	Deaffest Film Festival, UK
	Best Director	Deaffest Film Festival, UK
	Best Film	Deaffest Film Festival, UK
<i>Dot's Legacy</i>	Best Screenwriter	Deaffest Film Festival, UK

Table 7: Awards for BSL Zone programmes in 2019

Finance and resources:

• In June 2019 Ruth Griffiths became Chief Executive and the post of Executive Chair closed. See below.

• To work towards its new Vision and Mission, the Board agreed a senior management structure, with one role leading each of the key areas: Commissioning and Content, Management and Governance, and Communications and Distribution. These three roles make up BSLBT's first senior management team, and each reports to the CE. They work together to manage across the organisation, as well as within their particular area.

• Caroline Fearon was appointed as Administration & Finance Manager in summer 2019, and Roxy Mohammed joined in autumn 2019, as Team Administrator, to work with Caroline. Dedicated managerial effort in these areas has led to greatly improved systems in finance, HR and IT.

• There was a shift in 2019 to people being contracted to work in the office rather than at home to improve communications and co-ordination. BSLBT decided to remain in its current flexible office arrangements until the eventual shape of the staff team is clear.

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• Maggie Swinfen became Head of Commissioning in late 2019. As a priority, Maggie started work with the CE on drafting an overall structure for the Commissioning & Content area to achieve its mission. This would take into account recommendations of the two reviews started in late 2018:

- a) To review the current issues the Trust faces in commissioning and contracting production companies to make programmes and to consider options for the future.
- b) To look at how BSLBT could/should be involved in the formal training and development of Deaf people who want to make television programmes.

In the interim two freelance Senior Production Managers joined to give additional direction and support to external companies commissioned to produce content for BSLBT.

Governance:

• BSLBT's Memorandum & Articles require a rotation in trustees, with all but one trustee being limited to serving a maximum of two three-year terms. In 2018, the Board recruited three new trustees and at 2019 year-end was at full strength.

• In April 2019 Lynn Cutress rejoined the Board to lead the project to separate the role of Executive Chair into two roles: Chief Executive and Chair. In June 2019 Ruth Griffiths resigned from the Board and took on the role of Chief Executive. Lynn Cutress became Interim Chair with the express purpose of recruiting a permanent appointment to the role. This very thorough process started in early autumn 2019 and a new Chair was appointed in April 2020. Ms Cutress will step down from the Board in 2020.

Finally, the Board would like to thank the programme-makers, participants in programmes and all BSL Zone viewers - as well as the dedicated staff team -- for their engagement and involvement. And they also wish to thank the broadcaster subscribers, who created BSLBT in partnership with the Deaf Community, for their continuing support.

FINANCIAL REVIEW

Principal funding sources

BSLBT was set up in 2008 as an alternative way for independent broadcasters to meet their regulatory duty to provide programming in British Sign Language (BSL). Independent broadcasters with between 0.05% and 1% of audience share can choose either to source and broadcast programmes presented in sign language themselves or to contribute to BSLBT to make programmes in sign language for the Deaf audience.

In May 2015 Ofcom published the outcome of its Review of Signing Arrangements for Relevant TV channels, asking whether the amount of signed programming on low audience channels should be increased, and if channels that choose to pay alternative contributions should increase the amount they pay over time. They concluded that the amount of signing on low audience channels should increase over time and that channels choosing to pay alternative contributions should increase the amount they pay over time. Ofcom's full statement can be found at:

<https://www.ofcom.org.uk/consultations-and-statements/category-2/review-signing-arrangements-tv>

This meant that the BSLBT subscription level for 2016 rose to £24,500 per channel to take account of inflation since 2009, and since 2017 there have been further increases to match the equivalent rises in the amount of signed programming per channel.

Seventy channels from 12 broadcasters contributed to BSLBT in 2019, providing an income of £2.8m (2018: £2.4m). See Table 6 below. The subscription payable by each channel ranged from £25k to £42k depending on the minutes of sign-presented programming that a channel would need to show were they to meet their regulatory requirements with their own broadcasts.

Report of the Trustees
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Broadcaster	Number of channels contributing
AMC Networks	1
BT Group	3
Channel 4	3
Discovery	4
Disney	3
Fox	2
ITV	1
NBCUniversal	1
The Box Plus Network	1
Sky	28
UKTV	10
Viacom	13
TOTAL	70

Table 8: Broadcasters contributing to BSLBT in 2019

The board's strategy for the 2019 budget was to allocate 70% of the annual income to Content and Distribution, with approximately 10% for Communications and no more than 15% to Management & Governance. The resulting spend on programming and distribution was 81% (2018: 59%), management and governance costs were 12% (2018: 12%) and audience engagement remained at 7%.

As making programmes does not fit neatly into a financial year and many projects have schedules which start in one year and run into the following year, the Board set up a Designated Programme Fund in 2018 to guarantee funding for committed projects in future years. At the end of 2018, the Fund stood at 412k to assure the financing of fifteen programmes to completion and delivery for broadcast. All these programmes completed successfully in 2019 at a cost of £385k.

Overview of the financial results

The statement of financial activities shows income of £2.92m (2018: £2.45m) and expenditure on charitable activities of £3.34m (2018: £1.91m), giving net loss of £420k (2018: surplus of £543k). The loss was budgeted for and largely as a result of expenditure on completing committed projects, as noted in the paragraph above. All funds are unrestricted and at the balance sheet date these stood at £911k (2018: £1.33k). These funds are in the form of net current assets.

Post balance sheet event

The trustees have considered the impact of Covid-19 and have set out in note 15 the impact on the charity.

Investment policy and objectives

The Finance & Audit committee seeks to maximise the return on cash held during the year with the need to protect absolutely the capital. The current policy is that the reserve, and any cash sums available for shorter terms due to high balances at certain times of year, will be invested with the best interest rates available from the charity's bank.

Reserves policy

The trustees have examined the charity's requirements for unrestricted reserves in the light of the main risks to the organisation. In 2018 The Board increased its unrestricted reserve to at least £500,000 for 2019. In late 2019, the Board took further professional advice when reviewing its reserve levels. As BSLBT has longer-term financial commitments to programme production and also to maintaining its office base, the Board set a range of £500-900k, and in 2020 the reserve should sit at the higher end to take account of the uncertainties surrounding Brexit and also the impact of the lockdown on the charity's ability to complete programmes according to the budget (see note 15).

Fundraising policy

BSLBT does not engage in any direct fundraising from members of the public and does not employ fundraisers. The trustees are however aware of the new fundraising requirements and the code of fundraising practice and ensure that the charity is compliant with the code in all its fundraising activities.

**Report of the Trustees
for the Year Ended 31 December 2019**

Principal risks and uncertainties

The Risk Register is reviewed regularly by the Finance & Audit Committee. The top three risks in 2019 were:

1. Lack of enough workable ideas/skilled Deaf talent/Deaf production companies to meet commissioning objectives
2. Lack of awareness of BSLBT means we have a smaller audience for our programmes than we could do
3. Too few staff to deliver the business plan.

There are plans in place to mitigate all key risks.

FUTURE PLANS

- To provide more BSL content that our core Deaf audience wants to watch
- To complete the senior management team
- To build Business Plan 2021-2024
- To focus on Communications and Distribution, notably addressing:
 - What do we do know about our audience? What does our data tell us/not tell us?
 - The 'broadcast' landscape and where best should BSL Zone content be available

During 2020 the Covid-19 pandemic has of course seriously impacted BSLBT. Since mid March the staff have all been working from home, maintaining all the charity's activities. Plans for the commissioning, production and delivery of sign-presented media have, of course, needed frequent review and revision to ensure the maximum amount of programming can be achieved safely.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity constitutes a company limited by guarantee as defined by the Companies Act 2006 and is governed by its Memorandum and Articles of Association.

The British Sign Language Broadcasting Trust was set up in 2008 as an alternative way for independent broadcasters to meet their regulatory duty to provide programming in British Sign Language. For more information:

<http://stakeholders.ofcom.org.uk/consultations/signing/statement/plain/>

BSLBT was initially established as a private company, with a Board of Directors drawn in equal numbers from the broadcasting world and from the Deaf community. In January 2012 it achieved charitable status, retaining the commitment to an equal mix of Deaf and hearing trustees.

Recruitment and appointment of new trustees

The Nominations Committee, a sub-committee of the Trustee Board of BSLBT, ensures that the Board and its sub-committees have the right balance of skills and ability to enable BSLBT to carry out its work effectively. It takes delegated responsibility for recommending all new trustees to the Board and re-appointment of Trustees retiring by rotation and eligible for re-appointment.

Organisational structure and how decisions are made

The Board consists of four Deaf and four hearing people, plus the Chair. The Trustees have four Board meetings per year plus an annual Strategic Awayday. The Board delegates the day-to-day running of the charity to the Chief Executive and staff. At its annual Awayday it reviews aspects of the strategic business plan and considers annual objectives, and then monitors progress through quarterly reports at Board meetings.

The Board maintains closer scrutiny of four key areas through its committees:

- Finance & Audit Committee, currently incorporating the Remuneration Committee
- Nominations Committee

The Chair leads the organisation, working with the Chief Executive. At the end of 2019 there were seven permanent (6.8 EFT), and two freelance (2 EFT), members of staff.

Induction and training of new trustees

It is the charity's policy to provide appropriate induction and training for all trustees to enable them to contribute effectively to the governance of the organisation. They are also made aware of their statutory obligations as trustees and provided with opportunities for further training as they deem necessary.

BRITISH SIGN LANGUAGE BROADCASTING TRUST (REGISTERED NUMBER: 06632452)

**Report of the Trustees
for the Year Ended 31 December 2019**

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
06632452 (England and Wales)

Registered Charity number
1145249

Registered office
153 -155 London Road
Hemel Hempstead
Hertfordshire
HP3 9SQ

Trustees

R Griffiths	(resigned 24/6/19)
Ms L Cutress	(appointed 30/4/19)
J Harvey	(resigned 11/2/19)
K Kent	
J Wilson	
Ms M Matthews	
Ms R Aurangzeb-Tariq	
Ms J Hipson	(resigned 25/1/2019)
P Johnston	
C Higgs	(appointed 11/2/19)
Ms B Robinson	(appointed 11/2/19)
Ms C Ingham	(appointed 11/2/19)

Auditors

Godfrey Wilson Ltd
5th Floor Mariner House
62 Prince St
Bristol
BS1 4QD

Advisers

Knox Cropper LLP
Chartered Accountants
153-155 London Road
Hemel Hempstead
Herts.
HP3 9SQ

**Report of the Trustees
for the Year Ended 31 December 2019**

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of British Sign Language Broadcasting Trust for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

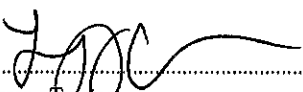
- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

AUDITORS

The auditors, Godfrey Wilson Ltd, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of trustees on 23 JUNE 2020 and signed on its behalf by:


.....
Ms L Cutress - Trustee

**Report of the Independent Auditors to the Members of
British Sign Language Broadcasting Trust**

Opinion

We have audited the financial statements of British Sign Language Broadcasting Trust (the 'charitable company') for the year ended 31 December 2019 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2019 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

**Report of the Independent Auditors to the Members of
British Sign Language Broadcasting Trust**

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

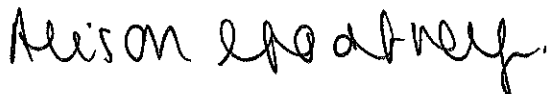
Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Alison Godfrey FCA (Senior Statutory Auditor)
for and on behalf of Godfrey Wilson Ltd
5th Floor Mariner House
62 Prince St
Bristol
BS1 4QD

Date: 23 JUNE 2020

BRITISH SIGN LANGUAGE BROADCASTING TRUST**Statement of Financial Activities
(Incorporating an Income and Expenditure Account)
for the Year Ended 31 December 2019**

		2019	2018
		Unrestricted	Unrestricted
		funds	funds
		£	£
INCOME AND ENDOWMENTS FROM	Notes		
Charitable activities			
Broadcasting of sign-presented media	3	2,922,489	2,453,878
Investment income	2	-	1
Total		2,922,489	2,453,879
EXPENDITURE ON			
Charitable activities			
Broadcasting of sign-presented media	4	3,342,059	1,910,510
NET INCOME/(EXPENDITURE)		(419,570)	543,369
RECONCILIATION OF FUNDS			
Total funds brought forward		1,330,332	786,963
TOTAL FUNDS CARRIED FORWARD		<u>910,762</u>	<u>1,330,332</u>

CONTINUING OPERATIONS

All income and expenditure of the charity for the above financial years relates to continuing operations and unrestricted funds.

The notes form part of these financial statements

BRITISH SIGN LANGUAGE BROADCASTING TRUST (REGISTERED NUMBER: 06632452)

**Balance Sheet
31 December 2019**

	Notes	2019 Unrestricted funds £	2018 Unrestricted funds £
CURRENT ASSETS			
Debtors	11	2,666,516	1,887,860
Cash at bank		<u>2,388,158</u>	<u>2,763,338</u>
		5,054,674	4,651,198
CREDITORS			
Amounts falling due within one year	12	<u>(4,143,912)</u>	<u>(3,320,866)</u>
NET CURRENT ASSETS		<u>910,762</u>	<u>1,330,332</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>910,762</u>	<u>1,330,332</u>
NET ASSETS/(LIABILITIES)		<u>910,762</u>	<u>1,330,332</u>
FUNDS	13		
Unrestricted funds		<u>910,762</u>	<u>1,330,332</u>
TOTAL FUNDS		<u>910,762</u>	<u>1,330,332</u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 23 JUNE 2020 and were signed on its behalf by:


.....
L Cutress - Trustee

The notes form part of these financial statements

BRITISH SIGN LANGUAGE BROADCASTING TRUST**Cash Flow Statement
for the Year Ended 31 December 2019**

	Notes	2019 £	2018 £
Cash flows from operating activities			
Cash generated from operations	1	<u>(375,180)</u>	<u>1,042,416</u>
Net cash (used in)/provided by operating activities		<u>(375,180)</u>	<u>1,042,416</u>
Cash flows from investing activities			
Interest received		<u>-</u>	<u>1</u>
Net cash provided by investing activities		<u>-</u>	<u>1</u>
		<u>-</u>	<u>-</u>
Change in cash and cash equivalents in the reporting period		(375,180)	1,042,417
Cash and cash equivalents at the beginning of the reporting period		<u>2,763,338</u>	<u>1,720,921</u>
Cash and cash equivalents at the end of the reporting period		<u>2,388,158</u>	<u>2,763,338</u>

The notes form part of these financial statements

BRITISH SIGN LANGUAGE BROADCASTING TRUST**Notes to the Cash Flow Statement
for the Year Ended 31 December 2019****1. RECONCILIATION OF NET (EXPENDITURE)/INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES**

	2019 £	2018 £
Net (expenditure)/income for the reporting period (as per the Statement of Financial Activities)	(419,570)	543,369
Adjustments for:		
Depreciation charges	-	415
Interest received	-	(1)
(Increase)/decrease in debtors	(778,656)	62,641
Increase in creditors	<u>823,046</u>	<u>435,992</u>
Net cash (used in)/provided by operations	<u>(375,180)</u>	<u>1,042,416</u>

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.1.19 £	Cash flow £	At 31.12.19 £
Net cash			
Cash at bank	<u>2,763,338</u>	<u>(375,180)</u>	<u>2,388,158</u>
Total	<u>2,763,338</u>	<u>(375,180)</u>	<u>2,388,158</u>

The notes form part of these financial statements

BRITISH SIGN LANGUAGE BROADCASTING TRUST

Notes to the Financial Statements for the Year Ended 31 December 2019

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Following a review of forecasts and projections, and having regard to the recent Covid-19 pandemic (see note 15), the trustees are satisfied that the charity will continue operations for the foreseeable future and hence the accounts have been drawn up on a going concern basis. There are no material uncertainties about the charity's ability to continue as a going concern.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

In relation to commissioned programmes, expenditure is recognised in the accounts over the contractual period in accordance with the terms of the agreement. Where commissioned programmes are incomplete at the end of the financial year, appropriate adjustments are made for material timing differences between contractual payments made and the value of work undertaken on the commissioned programme at the balance sheet date.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 25% on cost

Assets that amount to less than £5,000, either individually or for groups of related assets, are charged to the statement of financial activities in the year of acquisition.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Designated funds are those set aside by the Trustees from unrestricted funds to meet future projects.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Financial instruments

The charity only has basic financial instruments. Accordingly, debtors, creditors and cash at bank are initially recognised at transaction value and subsequently measured at settlement value. Cash at bank includes cash and highly liquid investments with a maturity date of three months or less.

BRITISH SIGN LANGUAGE BROADCASTING TRUST

Notes to the Financial Statements - continued
for the Year Ended 31 December 2019

2. INVESTMENT INCOME			
		2019	2018
		£	£
Deposit account interest		<u>-</u>	<u>1</u>
3. INCOME FROM CHARITABLE ACTIVITIES			
		2019	2018
		£	£
Channel contributions	Activity	2,820,945	2,367,250
	Broadcasting of sign-presented media		
Access to Work income	Broadcasting of sign-presented media	89,491	86,542
Other income	Broadcasting of sign-presented media	<u>12,053</u>	<u>86</u>
		<u>2,922,489</u>	<u>2,453,878</u>
4. CHARITABLE ACTIVITIES COSTS			
	Direct	Support	
	Costs (see	costs (see	
	note 5)	note 6)	Totals
	£	£	£
Broadcasting of sign-presented media	<u>3,081,297</u>	<u>260,762</u>	<u>3,342,059</u>
5. DIRECT COSTS OF CHARITABLE ACTIVITIES			
		2019	2018
		£	£
Staff costs		334,713	242,062
Content		2,254,982	1,061,757
Distribution costs		82,758	82,058
Programming asset management		13,638	19,207
Music library		7,053	3,638
Legal fees (Programming)		108,588	68,918
Website		48,261	41,619
Promotion and marketing		118,097	82,122
Interpreters		89,491	86,542
Travel & subsistence		11,087	11,501
Exchange rate variance		38	57
Research		<u>12,591</u>	<u>-</u>
		<u>3,081,297</u>	<u>1,699,481</u>
6. SUPPORT COSTS			
	Management	Governance	Totals
	£	£	£
Broadcasting of sign-presented media	<u>248,311</u>	<u>12,451</u>	<u>260,762</u>

BRITISH SIGN LANGUAGE BROADCASTING TRUST

Notes to the Financial Statements - continued
for the Year Ended 31 December 2019

6. SUPPORT COSTS - continued

Support costs, included in the above, are as follows:

Management

	2019 Broadcasting of sign-presented media £	2018 Broadcasting of sign-presented media £
Trustees' salaries	30,571	59,535
Trustees' social security	3,630	7,062
Trustees' pension contributions	1,052	1,756
Insurance	1,317	1,214
Telephone	3,353	1,615
Postage and stationery	2,556	3,781
Sundries	579	697
Travelling and subsistence	4,538	2,536
Computer and IT support costs	16,913	11,903
Room hire and rental costs	98,815	61,967
Staff training	8,355	2,519
Interpreters	19,691	7,199
Legal and professional fees	13,034	12,167
Accountancy	22,541	20,226
Bank charges	478	525
Recruitment	<u>20,888</u>	<u>1,145</u>
	<u>248,311</u>	<u>195,847</u>

Finance

	2019 Total activities £	2018 Total activities £
Depreciation of tangible fixed assets	<u>-</u>	<u>415</u>

Governance costs

	2019 Broadcasting of sign-presented media £	2018 Broadcasting of sign-presented media £
Trustees' expenses	2,301	2,433
Auditors' remuneration	4,900	4,959
Accountancy and legal fees	<u>5,250</u>	<u>7,375</u>
	<u>12,451</u>	<u>14,767</u>

BRITISH SIGN LANGUAGE BROADCASTING TRUST

**Notes to the Financial Statements - continued
for the Year Ended 31 December 2019**

7. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2019	2018
	£	£
Auditors' remuneration	4,900	4,959
Depreciation - owned assets	<u>-</u>	<u>415</u>

8. TRUSTEES' REMUNERATION AND BENEFITS

	2019	2018
	£	£
Trustees' salaries	30,571	59,535
Trustees' social security	3,630	7,062
Trustees' pension contributions	<u>1,052</u>	<u>1,756</u>
	<u>35,253</u>	<u>68,353</u>

Trustee remuneration relates to administration services provided by R. Griffiths up to the date she resigned as a trustee (24/6/2019), as permitted by the charity's Articles of Association. None of the trustees receive remuneration in respect of the performance of their duties as trustees.

Trustees' expenses

	2019	2018
	£	£
Trustees' expenses	<u>2,301</u>	<u>2,433</u>

The number of trustees in receipt of expenses was 6 (2018: 4). Expenses were in relation to travel and subsistence to trustees' meetings.

9. STAFF COSTS

	2019	2018
	£	£
Wages and salaries	317,285	275,281
Social security costs	32,518	27,320
Other pension costs	<u>20,163</u>	<u>7,814</u>
	<u>369,966</u>	<u>310,415</u>

The average monthly number of employees during the year was as follows:

	2019	2018
Production and outreach	5	5
Administration	<u>3</u>	<u>1</u>
	<u>8</u>	<u>6</u>

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2019	2018
£60,001 - £70,000	-	1
£70,001 - £80,000	<u>2</u>	<u>-</u>
	<u>2</u>	<u>1</u>

Remuneration (including employer's National Insurance and employer's pension costs) paid to senior management amounted to £175,318 (2018: £141,686).

BRITISH SIGN LANGUAGE BROADCASTING TRUST

Notes to the Financial Statements - continued
for the Year Ended 31 December 2019

10. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1 January 2019 and 31 December 2019	<u>1,666</u>
DEPRECIATION	
At 1 January 2019 and 31 December 2019	<u>1,666</u>
NET BOOK VALUE	
At 31 December 2019	<u>-</u>
At 31 December 2018	<u>-</u>

11. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019 £	2018 £
Trade debtors	2,638,634	1,857,559
Other debtors	14,525	19,196
Prepayments	<u>13,357</u>	<u>11,105</u>
	<u>2,666,516</u>	<u>1,887,860</u>

12. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019 £	2018 £
Trade creditors	120,961	16,070
Social security and other taxes	-	12,152
VAT	493,956	460,079
Other creditors	11,136	1,609
Deferred income	3,512,634	2,820,945
Accrued expenses	<u>5,225</u>	<u>10,011</u>
	<u>4,143,912</u>	<u>3,320,866</u>

Deferred income represents channel contributions invoiced in advance for the subsequent year. Included in charitable income of the year to 31 December 2019 is deferred income of £2,820,945, which was included within creditors at 31 December 2018.

BRITISH SIGN LANGUAGE BROADCASTING TRUST

Notes to the Financial Statements - continued
for the Year Ended 31 December 2019

13. MOVEMENT IN FUNDS

	At 1.1.19 £	Net movement in funds £	Transfers between funds £	At 31.12.19 £
Unrestricted funds				
General fund	917,725	(419,570)	(189,944)	308,211
Programme fund	<u>412,607</u>	<u>-</u>	<u>189,944</u>	<u>602,551</u>
	<u>1,330,332</u>	<u>(419,570)</u>	<u>-</u>	<u>910,762</u>
TOTAL FUNDS	<u>1,330,332</u>	<u>(419,570)</u>	<u>-</u>	<u>910,762</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,922,489	(3,342,059)	(419,570)
	<u>2,922,489</u>	<u>(3,342,059)</u>	<u>(419,570)</u>
TOTAL FUNDS	<u>2,922,489</u>	<u>(3,342,059)</u>	<u>(419,570)</u>

Comparatives for movement in funds

	At 1.1.18 £	Net movement in funds £	Transfers between funds £	At 31.12.18 £
Unrestricted funds				
General fund	115,016	543,369	259,340	917,725
Programme fund	<u>671,947</u>	<u>-</u>	<u>(259,340)</u>	<u>412,607</u>
	<u>786,963</u>	<u>543,369</u>	<u>-</u>	<u>1,330,332</u>
TOTAL FUNDS	<u>786,963</u>	<u>543,369</u>	<u>-</u>	<u>1,330,332</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,453,879	(1,910,510)	543,369
	<u>2,453,879</u>	<u>(1,910,510)</u>	<u>543,369</u>
TOTAL FUNDS	<u>2,453,879</u>	<u>(1,910,510)</u>	<u>543,369</u>

BRITISH SIGN LANGUAGE BROADCASTING TRUST

Notes to the Financial Statements - continued
for the Year Ended 31 December 2019

13. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.18 £	Net movement in funds £	Transfers between funds £	At 31.12.19 £
Unrestricted funds				
General fund	115,016	123,799	69,396	308,211
Programme fund	<u>671,947</u>	<u>-</u>	<u>(69,396)</u>	<u>602,551</u>
	<u>786,963</u>	<u>123,799</u>	<u>-</u>	<u>910,762</u>
TOTAL FUNDS	<u>786,963</u>	<u>123,799</u>	<u>-</u>	<u>910,762</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	5,376,368	(5,252,569)	123,799
	<u>5,376,368</u>	<u>(5,252,569)</u>	<u>123,799</u>
TOTAL FUNDS	<u>5,376,368</u>	<u>(5,252,569)</u>	<u>123,799</u>

Designated funds

Programme fund - represents funds assigned by the Trustees for the production of ongoing programmes.

Transfers between funds

Transfers between funds represent the movement in the year end level of funds assigned by the trustees for future programmes.

14. RELATED PARTY DISCLOSURES

There were no related party transactions for either the current or prior period, other than those disclosed in note 8 to these accounts.

15. POST BALANCE SHEET EVENTS

The trustees have considered the risks and potential impact of the recent Covid-19 pandemic which occurred after the balance sheet date. The impact has had no effect on the balance sheet position at the year end and has not affected the income for the year ended 31st December 2020, which was invoiced in advance in the year to 31st December 2019 and has subsequently been settled.

The effect of the lockdown, arising from the pandemic, will impact the charity's ability to complete the programmes budgeted at the start of the financial year. This may result in higher than targeted level of reserves and cash balances at the end of the financial year ending 31st December 2020.

BRITISH SIGN LANGUAGE BROADCASTING TRUST

**Notes to the Financial Statements - continued
for the Year Ended 31 December 2019**

16. MEMBERS

British Sign Language Broadcasting Trust is incorporated as a company limited by guarantee, having no share capital. Its members are the directors of the company. In accordance with the Memorandum and Articles of Association, every member is liable to contribute a sum of £1 in the event of the company being wound up.